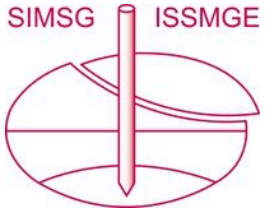


Pan-Am UNSAT 2025

“Unsaturated Soils for all Environments”

June 22 - 25, 2025

Delta Hotel, City Centre, Ottawa, ON



Partnership Opportunities





Conference Highlights

- June 22 - 25, 2025
- Ottawa, Ontario
- Venue: Delta Hotel, Ottawa City Centre
- Expecting 300+ attendees
- Global participation with keynotes and technical breakout presentations
- Impressive list of invited speakers from industry and academia
- Focused workshops in:
 - Roads and foundations
 - Mining
 - Constitutive modelling

Invited Speakers Showcase



Delwyn G. Fredlund



Daichao Shenq



Mike O'Kane



Michel Aubertin



Sandra Houston



Bernardo Caicedo



Luciano A. Oldecop



Xiong Zhang



Richard Wan



Giuseppe Buscarera



Nina Lu

Partnership Benefits

- Gain exposure and raise brand awareness with thought leaders and innovators in the field of unsaturated soil mechanics.
- Support knowledge sharing among experts in the field.
- Broad recognition and exposure via conference website, social media, E-News, mobile application, signage, and sponsor loops on screens in plenary sessions.
- Promotion with partner organizations and publications including the Canadian Geotechnical Society, ISSMGE, and *Canadian Geotechnique Magazine*.



Major Sponsorship Packages

Package Benefits	Diamond	Platinum	Gold	Silver	Bronze
Fee (CAD)	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
Number of packages available	3	Multiple	Multiple	Multiple	Multiple
Conference delegate registrations (included)	5	4	3	2	1
Pre-conference recognition in conference marketing materials (conference website, mobile app, E-News, social media)	✓	✓	✓	✓	✓
Onsite recognition with digital sponsor loops and acknowledgement from conference co-chairs at opening and closing ceremonies	✓	✓	✓	✓	✓
Ability to customize sponsorship package to meet specific needs	✓	✓	✓		
Recognition as a sponsor in CGS Member Magazine (<i>Canadian Geotechnique</i>)	✓	✓	✓	✓	✓

Accredited Academic Institutions receive a 50% discount on above packages (excluding the Diamond package)

Event Sponsorships

Event Sponsorship	# Available	Price (CAD)	Details
Banquet Dinner	2	\$4,000	Recognition on the general conference program materials (website and mobile app) as well as other opportunities.
Social Night	2	\$3,000	Recognition on the general conference marketing materials (website and mobile app) as well as other opportunities.
Welcome Reception	2	\$3,000	Recognition on the general conference program materials (website and mobile app) as well as other opportunities.
Sustainability Initiatives	2	\$2,500	This sponsorship will contribute to sustainability initiatives during the conference, including the use of digital signage and the conference mobile app, to help minimize the overall footprint of the conference.
Lunch	3	\$2,500	Each lunch break will have a sponsor recognized during the lunch and on the general conference marketing materials (website and mobile app).
WIFI	1	\$2,500	WIFI sponsor will be recognized on general conference marketing materials and the name and/or password of the network SSID.
Keynote Speaker	3	\$1,500	Each keynote session will have a sponsor recognized at the introduction, and their logo will be displayed on the screen before and after the keynote.
Coffee Break	6	\$1,000	Each coffee break will have a sponsor recognized on the general conference marketing materials (website and mobile app).
Support	Unlimited	\$500	Small organizations with limited resources can be an official conference supporter and benefit from brand exposure.

General Terms and Conditions

- General and event sponsorship packages are available on a first-come, first serve basis.
- Sponsors are to supply high quality, transparent logo and other graphics/images (.png or .jpg format is preferred).
- The conference manager reserves the right to decide the placement of logos and other marketing materials as long as corporate brand standards are followed.
- The conference manager will do its best to accommodate special requests.
- All sponsorship packages and prices are in Canadian dollars.
- Major sponsorship packages that include delegate registrations will be partially subject to HST (Ontario) of 13%.
- Refunds are at the discretion of the conference manager based on the circumstance.
- Smaller packages can be purchased online by credit card. Other payment forms are available for larger packages (EFT, cheque). Please contact accounting@karma-link.ca for alternative payment methods.

Additional Information

For more information or assistance in ordering, please contact:

Lisa Reny lisa@karma-link.ca