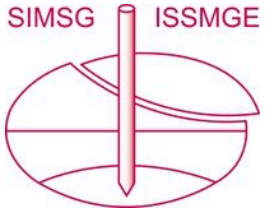


# Pan-Am UNSAT 2025

“Unsaturated Soils for all Environments”

*June 22 – 25, 2025*

*Delta Hotel, City Centre, Ottawa, ON*



## Partnership Opportunities





# Conference Highlights

- June 22 - 25, 2025
- Ottawa, Ontario
- Venue: Delta Hotel, Ottawa City Centre
- Expecting 300+ attendees
- Global participation with keynotes and technical breakout presentations
- Impressive list of invited speakers from industry and academia
- Focused workshops in:
  - Roads and foundations
  - Mining
  - Constitutive modelling

## Invited Speakers Showcase



Delwyn G. Fredlund



Daichao Shenq



Mike O'Kane



Michel Aubertin



Sandra Houston



Bernardo Caicedo



Luciano A. Oldecop



Xiong Zhang



Richard Wan



Giuseppe Buscarera



Nina Lu

# Partnership Benefits

- Gain exposure and raise brand awareness with thought leaders and innovators in the field of unsaturated soil mechanics.
- Support knowledge sharing among experts in the field.
- Broad recognition and exposure via conference website, social media, mobile application, signage and sponsor loops on screens in plenary sessions.
- Promotion with partner organizations and publications including the Canadian Geotechnical Society, ISSMGE and Canadian Geotechnique Magazine.



# Major sponsorship packages

Package Benefits	Diamond	Platinum	Gold	Silver	Bronze
Fee (CAD)	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
Number of packages available	3	Multiple	Multiple	Multiple	Multiple
Conference delegate registrations (included)	5	4	3	2	1
Pre-conference recognition in conference marketing materials (conference website, program, mobile app, social media)	✓	✓	✓	✓	✓
Onsite recognition with event signage, digital sponsor loops, acknowledgement from conference co-chairs at conference opening and closing	✓	✓	✓	✓	✓
Ability to customize sponsorship package to meet specific needs	✓	✓	✓		
Recognition as a sponsor in CGS Member Magazine (Canadian Geotechnique)	✓	✓	✓	✓	✓

**Accredited Academic Institutions receive a 50% discount** on above packages (excluding the Diamond package)

# Event sponsorships

Event Sponsorship	# Available	Price (CAD)	Details
<b>Social Night</b>	2	\$3,000	Recognition on the website, mobile app and signage throughout the event space. Additional signage at the social night venue, recognition and thank you.
<b>Lanyards</b>	1	\$4,000	Sponsor's logo will be printed on the conference lanyards.
<b>Welcome Reception</b>	2	\$3,000	Up to two sponsors will be recognized with event signage at the entrance to the Welcome Reception.
<b>Banquet Dinner</b>	2	\$4,000	Up to two sponsors will be recognized with event signage at the entrance to the Banquet Dinner.
<b>Keynote Speaker</b>	3	\$1,500	Each keynote session will have a sponsor recognized at the introduction of each keynote presentation and their logo will be displayed on the screen before and after the keynote.
<b>Coffee Break</b>	6	\$1,000	Each coffee break will have a sponsor recognized with event signage at the coffee break staging areas.
<b>Lunch</b>	3	\$2,500	Each lunch break will have a sponsor recognized with event signage where lunch is served.
<b>WIFI</b>	1	\$2,500	WIFI sponsor will be recognized on general symposium program materials and the name and/or password of the network SSID
<b>Support</b>	Unlimited	\$500	Small organizations with limited resources can be an official conference supporter and benefit from brand exposure.

# General terms and conditions

- General and event sponsorship packages are available on a first-come, first serve basis.
- Sponsors are to supply high quality, transparent logo and other graphics/images (png or jpg format is preferred).
- The conference manager reserves the right to decide the placement of logos and other marketing materials as long as corporate brand standards are followed.
- The conference manager will do its best to accommodate special requests.
- All sponsorship packages and prices are in Canadian dollars.
- Major sponsorship packages that include delegate registrations will be partially subject to HST (Ontario) of 13%.
- Refunds are at the discretion of the conference manager based on the circumstance.
- Smaller packages can be purchased online by credit card. Other payment forms are available for larger packages (EFT, cheque). Please contact [accounting@karma-link.ca](mailto:accounting@karma-link.ca) for alternative payment methods.

# Additional Information

For more information or assistance in ordering, please contact:

Lisa Reny [lisa@karma-link.ca](mailto:lisa@karma-link.ca).